Rep Order# 6838464 Ver# 1 Status New Traffic Order# 6838464 EC'd Yes

**Printed:** 08/03/2012 8:16 AM **Last Received:** 08/03/2012 8:02 AM

**Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

**Advertiser** ( ) .OBAMA FOR AMERICA

**Product** BARACK OBAMA

Estimate# 1549

**Buyer** Maura Gilroy

Phone# Fax# Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

**Agency C/P1/P2/E** 95/101/1549

Flight Dates 08/04/2012 - 08/17/2012

**Hiatus Weeks** 

**Rep Firm** 

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

1 of 2

**Salesperson Phone**# 215-567-6005 **Salesperson FAX**# 215-567-5938

## --- CONTRACT COMMENT ---

SC=\*

## --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 39,500 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	9A-10A	MORNING BLEND	:30	\$150.00	08/06-08/17	5	2	10	\$1,500.00	
	2	M-F	10A-11A	VIEW-ABC	:30	\$450.00	08/06-08/17	5	2	10	\$4,500.00	
	3	M-F	11A-12P	ACTN NEWS@11AM	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	4	M-F	12P-1P	CHEW-ABC	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	5	M-F	1P-2P	REVOLUTION-ABC	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	6	M-F	2P-3P	GENRL HOSPITAL	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	7	M-F	4P-5P	JUDGE JUDY	:30	\$250.00	08/06-08/17	5	2	10	\$2,500.00	
	8	М	8P-10P	BACEHLOR PAD	:30	\$3,500.00	08/06-08/13	1	2	2	\$7,000.00	
	9	W	10P-11P	DUETS	:30	\$3,000.00	08/08-08/15	1	2	2	\$6,000.00	
	10	F	10P-11P	20/20-FRI-ABC	:30	\$3,000.00	08/10-08/17	1	2	2	\$6,000.00	

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Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 76 / \$39,500.00

---SALES MONTHLY TOTALS---

Aug 12: 76 / \$39,500.00

Sales Totals: 76 / \$39,500.00 Station Totals: 76 / \$39,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$207,895 KBLR 0 % 8% KVCW

KLAS 21% 5% KVMY

KSNV 20% 27% KVVU

KTNV 19% KTUD 0 % 2 of 2

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11 Books

RA35+ Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE